



501(c)(3) Non-Profit

2021 Annual Report



Leadership Society of Arizona

Mission Statement

Meet students where they are at and expose them to correct concepts that they can use to create a more stable and happier way of life for themselves!

Community Partners





Leadership Society of Arizona Team

Board of Directors



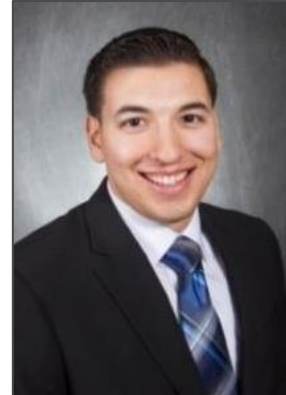
Jacob Kashiwagi
Chairman of the Board



Jake Gunnoe
Director



Kayla Krassa
Director



Alfredo Rivera
Director



William Wood
Director

Team



Isaac Kashiwagi



Joseph Kashiwagi



Yutian Chen



Nguyen Le



David Krassa



Aubrey Kashiwagi



Abraham Kashiwagi



Charles Zulanis



2021 By the Numbers

Revenue: \$301K

Expenses: \$200K

Surplus: \$101K

In Bank: \$231K

	2020	2021	Difference
Outreach			
People Contacted	468	829	+361
Videos Posted	108	156	+48
Articles Posted	7	18	+11
Avg Site Visitors	1,698	440	-1258
Podcasts & Presentations	14	10	-4
Results			
Programs	14	19	+5
Students	290	384	+94
Satisfaction	94%	95%	+0.01
Parent Reported Positive Impact	89%	87%	-0.02
Repeat Partners	7/10	4/4	-5
New Partners	2	2	
Newsletter Subscribers	216+	464+	+268
Books Sold	583	109	-474
YouTube Subscribers	184+	218+	+34



2021 Accomplishments

Innovation and Developments

Students

- Increased coaching scholarships for students of underserved communities from 25 (2020) to 43 (2021)
- 2 New Getaway Curriculums. Increased Getaway Capacity from 12-25
- New YouTube Channel Series on Coaches Lives

Partners

- Found 2 new school partners that have submitted scholarships for students of underserved communities
- Partnered with 3 CTE organizations and presented at 4 conferences.

Community

- Donated Thanksgiving meals to 5 families
- More engaging resources on YouTube Channel (Leadership Society of Arizona)
- More engaging resources on Instagram (@LeadershipAZ)



Summary of Programs

Summer Online - - - - - 4 Programs | 69 Students | 94% Satisfaction | 20 New Success Coaching Students

A New Leaf - - - - - 1 Program | 11 Students | 10/10 Satisfaction | 28% Improved their Confidence

Valley Guardians - - - - - 1 Program | 25 Students | 97% Satisfaction | 100% Improving in Personal Life

Camps - - - - - 8 Programs | 139 Students | 98% Satisfaction | 13 New Success Coaching Student

Success Coaching - - - - - 114 Students | 94% Satisfaction | 23% Decrease in Student Stress

Family Workshops - - - - - 2 Workshops | 16/19 Students/Parents | 96% Satisfaction

BALANCE SHEET

INCOME STATEMENT

For Accounting Year 2021
January 1, 2021 - December 31, 2021

For Accounting Year 2021
January 1, 2021 - December 31, 2021

TOTAL ASSETS

\$230,728

CURRENT ASSETS

Cash in Bank	\$229,805
Inventory	\$0
Prepaid Expenses	\$0
Other	\$0

TOTAL \$229,805

FIXED ASSETS

Machinery & Equipment	\$923
Furniture & Fixtures	\$0
Leasehold Improvements	\$0
Real Estate / Buildings	\$0
Other	\$0

TOTAL \$923

OTHER ASSETS

Specify	\$0
Specify	\$0
Specify	\$0

TOTAL \$0

TOTAL LIABILITIES

\$0

CURRENT LIABILITIES

Accounts Payable	\$0
Taxes Payable	\$0
Notes Payable (due within 12 months)	\$0
Current Portion Long-term Debt	\$0
Other current liabilities (specify)	\$0

TOTAL \$0

LONG-TERM LIABILITIES

Bank Loans Payable (greater than 12 r	\$0
Less: Short-term Portion	\$0
Notes Payable to Stockholders	\$0
Other long-term debt (specify)	\$0

TOTAL \$0

OTHER LIABILITIES

Specify	\$0
Specify	\$0
Specify	\$0

TOTAL \$0

INCOME

Program Revenue	\$282,620
Sales Revenue	\$368
Grant Donations	\$5,155
Private Donations	\$541
Government Funding	\$0
Other Income	\$12,336

Total Income \$301,020

EXPENSES

Program Costs	\$40,352
Cost of Goods Sold	\$0
Marketing	\$10,211
Bank Charges/Fees	\$117
Contractor Wages	\$123,060
Insurance	\$1,293
Office Supplies & Software	\$14,887
Legal/Professional Services	\$777
Taxes/Licenses	\$0
Operating Expenses	\$9,500
Fundraising Expenses	\$0
Other Expenses	\$92

Total Expenses \$200,289

NET WORTH

\$230,728

EXCESS/LOSS

\$100,731

TOTAL LIABILITIES & NET WORTH

\$230,728



2022 Vision

Programs

- Startup in-person ASU Summer Programs since COVID
- Improve Getaways [Curriculum, Locations]
- Increase Coaching Scholarship Outreach
- Stabilize New Leaf Leadership Program

Other

- New Programs and Partners Outreach
- Test out New YouTube Channel and Content
- Release New Leadership Book
- Continue Development of Coaching Mobile App
- Streamline Content Creation [Videos, Articles]
- Create New College Scholarship to assist underserved students prepare for life and successfully complete college.