



501(c)(3) Non-Profit

2022 Annual Report



Leadership Society of Arizona

Mission Statement

Meet students where they are at and expose them to correct concepts that they can use to create a more stable and happier way of life for themselves!

Community Partners





Leadership Society of Arizona Team

Board of Directors



Jacob Kashiwagi
Chairman of the Board

Kayla Krassa
Director

William Wood
Director

Jake Gunnoe
Director

Alfredo Rivera
Director

Lead Team



Isaac Kashiwagi

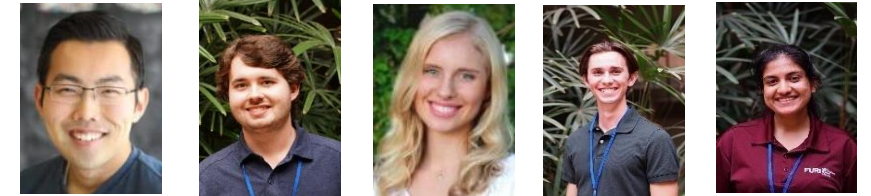
Joseph Kashiwagi

Yutian Chen

Nguyen Le

David Krassa

Charles Zulanis



Abraham Kashiwagi

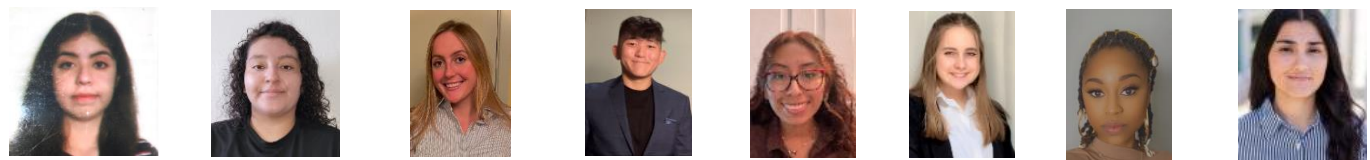
Elliott Norton

Aubrey Kashiwagi

Jessup Traum

Aishwarya Chopra

LSA Interns



Marlene Carrasco

Azalia Soto

Alex Wilcoxon

David Mang

Leslie Aranda

Sofia Atencio

Tiffany Pitts

Sarah Alsaeedi



2022 By the Numbers

Revenue: \$523K

Expenses: \$257K

Bank: \$204K

Investment: \$308K

	2021	2022	Difference
Outreach			
People Contacted	829	700	-129
Videos Posted	156	54	-102
Articles Posted	18	11	-7
Avg Site Visitors	440	693	253
Podcasts & Presentations	10	3	-7
Results			
Programs	19	25	+6
Students	384	771	+387
Satisfaction	95%	97%	+2%
Parent Reported Positive Impact	87%	84%	-3%
Repeat Partners	4/4	5/5	+1
New Partners	2	4	2
Newsletter Subscribers	464	951	487
Books Sold	109	79	-30
YouTube Subscribers	466	640	+174



2022 Accomplishments

Innovation and Developments

Students

- First year summer programs at ASU were back in person since 2019 and they were very successful.
- Lead developer for Valley Guardians and Challenge Foundation on a new college scholarship that currently has 5 participants.
- Coaching college students increased from 9 (2021) to 24 (2022). 6 of the 9 advanced from HS coaching to college coaching.
- Began process to launch new private school for 6-8th grades during Fall 2023.

Partners

- Found 2 new school partners that are testing our ACT standardized test prep curriculum. One school had the second highest percent change in ACT scores from the previous year in the district.
- Partnered with Mesa Public Schools Migrant program to support their students in our leadership programs and admitted 3 to our coaching scholarship program.

Community

- Donated Thanksgiving meals to 6 families totaling over \$1K.
- Added more engaging videos on our YouTube Channel.
- Created a new Podcast YouTube Channel on teen mentoring.



Summary of Programs

Summer - - - - - 7 Programs | 394 Students | 93% Satisfaction | 19 New Success Coaching Students

A New Leaf - - - - - 1 Program | 11 Students | 10/10 Satisfaction | 28% Improved their Confidence

Valley Guardians - - - - - 1 Program | 43 Students | 95% Satisfaction | 100% Improving in Personal Life

Camps - - - - - 8 Programs | 172 Students | 98% Satisfaction | New Success Coaching Students

Success Coaching - - - - - 1 Program | 97 Students | 94% Satisfaction | 99% Surveyed Decreased Stress

ACT Test Prep - - - - - 1 Program | 32 Students | 100% Satisfaction | 2nd Highest %Change in District Scores

BALANCE SHEET INCOME STATEMENT

For Accounting Year 2022
January 1, 2022 - December 31, 2022

For Accounting Year 2022
January 1, 2022 - December 31, 2022

TOTAL ASSETS

TOTAL LIABILITIES INCOME

\$394,928		\$0		Program Revenue	\$512,416
				Sales Revenue	\$373
				Grant Donations	\$198
				Private Donations	\$1,500
				Government Funding	\$0
				Other Income	\$8,650
				Total Income	\$523,137
CURRENT ASSETS		CURRENT LIABILITIES			
Cash in Bank	\$394,652	Accounts Payable	\$0		
Inventory	\$0	Taxes Payable	\$0		
Prepaid Expenses	\$0	Notes Payable (due within 12 months)	\$0		
Other	\$0	Current Portion Long-term Debt	\$0		
TOTAL	\$394,652	Other current liabilities (specify)	\$0		
		TOTAL	\$0		
FIXED ASSETS		LONG-TERM LIABILITIES		EXPENSES	
Machinery & Equipment	\$276	Bank Loans Payable (greater than 12 r	\$0	Program Costs	\$83,349
Furniture & Fixtures	\$0	Less: Short-term Portion	\$0	Cost of Goods Sold	\$0
Leasehold Improvements	\$0	Notes Payable to Stockholders	\$0	Marketing	\$12,497
Real Estate / Buildings	\$0	Other long-term debt (specify)	\$0	Bank Charges/Fees	\$15,559
Other	\$0	TOTAL	\$0	Contractor Wages	\$120,849
TOTAL	\$276			Insurance	\$0
OTHER ASSETS		OTHER LIABILITIES		Office Supplies & Software	\$5,842
Specify	\$0	Specify	\$0	Legal/Professional Services	\$2,359
Specify	\$0	Specify	\$0	Taxes/Licenses	\$0
Specify	\$0	Specify	\$0	Operating Expenses	\$16,119
TOTAL	\$0	TOTAL	\$0	Fundraising Expenses	\$0
				Other Expenses	\$985
				Total Expenses	\$257,559
NET WORTH		\$394,928		EXCESS/LOSS	
				\$265,578	
TOTAL LIABILITIES & NET WORTH		\$394,928			



2023 Vision

- Continue middle and high school in-person and online leadership programs throughout the year.
- Continue to find new partners to run new leadership program research tests to identify impact of Information Measurement Theory (IMT) on youth.
- Continue to improve upon existing partnerships and programs.
- Establish a new private school for 6-8th grades.
- Begin identifying and utilizing more people to support LSA programming.