



501(c)(3) Non-Profit

# 2022 Annual Report

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# Leadership Society of Arizona

## Mission Statement

Meet students where they are at and expose them to correct concepts that they can use to create a more stable and happier way of life for themselves!

## Community Partners





# Leadership Society of Arizona Team

## Board of Directors



**Jacob Kashiwagi**  
Chairman of the Board

**Kayla Krassa**  
Director

**William Wood**  
Director

**Jake Gunnoe**  
Director

**Alfredo Rivera**  
Director

## Lead Team



**Isaac Kashiwagi**

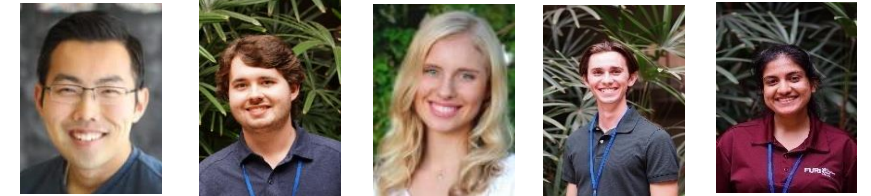
**Joseph Kashiwagi**

**Yutian Chen**

**Nguyen Le**

**David Krassa**

**Charles Zulanis**



**Abraham Kashiwagi**

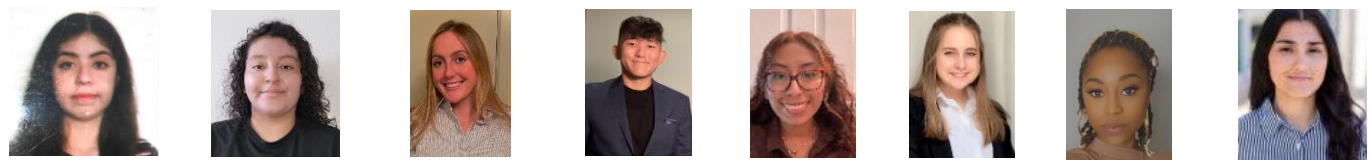
**Elliott Norton**

**Aubrey Kashiwagi**

**Jessup Traum**

**Aishwarya Chopra**

## LSA Interns



**Marlene Carrasco**

**Azalia Soto**

**Alex Wilcoxon**

**David Mang**

**Leslie Aranda**

**Sofia Atencio**

**Tiffany Pitts**

**Sarah Alsaeedi**



# 2022 By the Numbers

Revenue: \$523K

Expenses: \$255K

Bank: \$204K

Investment: \$308K

	2021	2022	Difference
<b>Outreach</b>			
People Contacted	829	700	-129
Videos Posted	156	54	-102
Articles Posted	18	11	-7
Avg Site Visitors	440	693	253
Podcasts & Presentations	10	3	-7
<b>Results</b>			
Programs	19	25	+6
Students	384	771	+387
Satisfaction	95%	97%	+2%
Parent Reported Positive Impact	87%	84%	-3%
Repeat Partners	4/4	5/5	+1
New Partners	2	4	2
Newsletter Subscribers	464	951	487
Books Sold	109	79	-30
YouTube Subscribers	466	640	+174



# 2022 Accomplishments

## Innovation and Developments

Students

- First year summer programs at ASU were back in person since 2019 and they were very successful.
- Lead developer for Valley Guardians and Challenge Foundation on a new college scholarship that currently has 5 participants.
- Coaching college students increased from 9 (2021) to 24 (2022). 6 of the 9 advanced from HS coaching to college coaching.
- Began process to launch new private school for 6-8<sup>th</sup> grades during Fall 2023.

Partners

- Found 2 new school partners that are testing our ACT standardized test prep curriculum. One school had the second highest percent change in ACT scores from the previous year in the district.
- Partnered with Mesa Public Schools Migrant program to support their students in our leadership programs and admitted 3 to our coaching scholarship program.

Community

- Donated Thanksgiving meals to 6 families totaling over \$1K.
- Added more engaging videos on our YouTube Channel.
- Created a new Podcast YouTube Channel on teen mentoring.



# Summary of Programs



**Summer** - - - - - 7 Programs | 394 Students | 93% Satisfaction | 19 New Success Coaching Students

**A New Leaf** - - - - - 1 Program | 11 Students | 10/10 Satisfaction | 28% Improved their Confidence

**Valley Guardians** - - - - - 1 Program | 43 Students | 95% Satisfaction | 100% Improving in Personal Life

**Camps** - - - - - 8 Programs | 172 Students | 98% Satisfaction | New Success Coaching Students

**Success Coaching** - - - - - 1 Program | 97 Students | 94% Satisfaction | 99% Surveyed Decreased Stress

**ACT Test Prep** - - - - - 1 Program | 32 Students | 100% Satisfaction | 2<sup>nd</sup> Highest %Change in District Scores

# BALANCE SHEET

# INCOME STATEMENT

For Accounting Year 2022  
January 1, 2022 - December 31, 2022

For Accounting Year 2022  
January 1, 2022 - December 31, 2022

## TOTAL ASSETS

## TOTAL LIABILITIES

## INCOME

<b>\$397,728</b>		<b>\$0</b>		Program Revenue \$512,416 Sales Revenue \$373 Grant Donations \$198 Private Donations \$1,500 Government Funding \$0 Other Income \$8,650 <b>Total Income \$523,137</b>	
<b>CURRENT ASSETS</b>		<b>CURRENT LIABILITIES</b>		<b>EXPENSES</b>	
Cash in Bank	\$397,452	Accounts Payable	\$0	Program Costs	\$83,349
Inventories	\$0	Taxes Payable	\$0	Cost of Goods Sold	\$0
Prepaid Expenses	\$0	Notes Payable (due within 12 months)	\$0	Marketing	\$12,497
Other	\$0	Current Portion Long-term Debt	\$0	Bank Charges/Fees	\$15,559
<b>TOTAL</b>	<b>\$397,452</b>	Other current liabilities (specify)	\$0	Contractor Wages	\$118,049
		<b>TOTAL</b>	<b>\$0</b>	Insurance	\$0
<b>FIXED ASSETS</b>		<b>LONG-TERM LIABILITIES</b>		Office Supplies & Software	\$5,842
Machinery & Equipment	\$276	Bank Loans Payable (greater than 12 r	\$0	Legal/Professional Services	\$2,359
Furniture & Fixtures	\$0	Less: Short-term Portion	\$0	Taxes/Licenses	\$0
Leasehold Improvements	\$0	Notes Payable to Stockholders	\$0	Operating Expenses	\$16,119
Real Estate / Buildings	\$0	Other long-term debt (specify)	\$0	Fundraising Expenses	\$0
Other	\$0	<b>TOTAL</b>	<b>\$0</b>	Other Expenses	\$985
<b>TOTAL</b>	<b>\$276</b>			<b>Total Expenses</b>	<b>\$254,759</b>
<b>OTHER ASSETS</b>		<b>OTHER LIABILITIES</b>			
Specify	\$0	Specify	\$0		
Specify	\$0	Specify	\$0		
Specify	\$0	Specify	\$0		
<b>TOTAL</b>	<b>\$0</b>	<b>TOTAL</b>	<b>\$0</b>		

<b>NET WORTH</b>	<b>\$397,728</b>	<b>EXCESS/LOSS</b>	<b>\$268,378</b>
<b>TOTAL LIABILITIES &amp; NET WORTH</b>	<b>\$397,728</b>		



# 2023 Vision

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- Continue middle and high school in-person and online leadership programs throughout the year.
- Continue to find new partners to run new leadership program research tests to identify impact of Information Measurement Theory (IMT) on youth.
- Continue to improve upon existing partnerships and programs.
- Establish a new private school for 6-8<sup>th</sup> grades.
- Begin identifying and utilizing more people to support LSA programming.