



501(c)(3) Non-Profit

2023 Annual Report



Leadership Society of Arizona

Mission Statement

Meet students where they are at and expose them to correct concepts that they can use to create a more stable and happier way of life for themselves!

Community Partners





Leadership Society of Arizona Team

Board of Directors



Jacob Kashiwagi
Chairman of the Board



Kayla Krassa
Director



William Wood
Director



Jake Gunnoe
Director



Alfredo Rivera
Director

Lead Team



Isaac Kashiwagi



Joseph Kashiwagi



Jessup Traum



Aishwarya Chopra



Hailey Wesloski



Elliott Norton

Instructors & Support Staff



Yutian Chen



Kayla Krassa



Shriya Tummalaa



Nguyen Le



Charles Zulanis



David Krassa



Abraham Kashiwagi



2023 By the Numbers

Revenue: \$508K

Expenses: \$362K

Bank: \$146K

Investment: \$250K

	2022	2023	Difference
Outreach			
Videos Posted	54	19	-35
Articles Posted	11	4	-7
Total Site Visitors	39k	32k	-7k
Podcasts & Presentations	3	4	+2
Results			
Programs	25	15	-10
Students	771	618	-153
Satisfaction	97%	98%	+1
Parent Reported Positive Impact	84%	90%	+6
Repeat Partners	5/5	5/5	-
New Partners	4	2	-2
Newsletter Subscribers	951	875	-76
Books Sold	79	99	+20
YouTube Subscribers	640	795	+155



2023 Accomplishments

Innovation and Developments

Students

- Added 3 more participants to the Valley Guardians and Challenge Foundation college scholarship. That brings the total # of college scholarships to 8.
- Analysis of our Valley Guardians coaching program scholarship revealed 20 students have graduated in last three years [14 are in college, and 3 are employed].
- Started new private school for 5-8th grades during Fall 2023.

Partners

- Found 2 new partners.
- Partnered with the Gila River Indian Community. They wanted to find a program that was flexible for parents and students' summer schedules and provided quality leadership education.
- Partnered with Chandler School District Migrant program to support their students in our leadership programs.
- Both partners were very satisfied and will continue their relationship with LSA.

Community

- Donated Thanksgiving meals to 9 families totaling over \$1.5K.
- Added more engaging videos on our YouTube Channel.



Summary of Programs

Summer - - - - - 7 Programs | 416 Students | 91% Satisfaction | 16 New Success Coaching Students

Valley Guardians - - - - - 1 Program | 49 Students | 95% Satisfaction | 100% Improving in Personal Life

Camps - - - - - 4 Programs | 92 Students | 98% Satisfaction | 5% Returned Students

Success Coaching - - - - - 1 Program | 49 Students | 95% Satisfaction | Increase in International Students

ACT Test Prep - - - - - 1 Program | 32 Students | 100% Satisfaction | 2nd Highest %Change in District Scores

BALANCE SHEET

INCOME STATEMENT

For Accounting Year 2023
January 1, 2023 - December 31, 2023

For Accounting Year 2023
January 1, 2023 - December 31, 2023

TOTAL ASSETS

TOTAL LIABILITIES

INCOME

\$146,411		\$0		Program Revenue \$369,776 Sales Revenue \$9,424 Grant Donations \$0 Private Donations \$0 Government Funding \$0 Other Income \$129,268 Total Income \$508,468	
CURRENT ASSETS Cash in Bank \$146,411 Inventory \$0 Prepaid Expenses \$0 Other \$0 TOTAL \$146,411		CURRENT LIABILITIES Accounts Payable \$0 Taxes Payable \$0 Notes Payable (due within 12 months) \$0 Current Portion Long-term Debt \$0 Other current liabilities (specify) \$0 TOTAL \$0		EXPENSES Program Costs \$94,429 Cost of Goods Sold \$0 Marketing \$13,678 Bank Charges/Fees \$9,104 Contractor Wages \$171,982 Insurance \$3,747 Office Supplies & Software \$4,372 Legal/Professional Services \$0 Taxes/Licenses \$0 Operating Expenses \$16,852 Fundraising Expenses \$0 Other Expenses \$0 LEADAZ \$40,554 Administration \$7,340 Total Expenses \$362,057	
FIXED ASSETS Machinery & Equipment \$0 Furniture & Fixtures \$0 Leasehold Improvements \$0 Real Estate / Buildings \$0 Other \$0 TOTAL \$0		LONG-TERM LIABILITIES Bank Loans Payable (greater than 12 n) \$0 Less: Short-term Portion \$0 Notes Payable to Stockholders \$0 Other long-term debt (specify) \$0 TOTAL \$0			
OTHER ASSETS Specify \$0 Specify \$0 Specify \$0 TOTAL \$0		OTHER LIABILITIES Specify \$0 Specify \$0 Specify \$0 TOTAL \$0			

NET WORTH	\$146,411	EXCESS/LOSS	\$146,411
TOTAL LIABILITIES & NET WORTH	\$146,411		



2024 Vision

- Continue middle and high school in-person and online leadership programs during spring, summer, and fall.
- Continue to find new partners to run new leadership program tests to identify impact.
- Continue to improve upon existing partnerships and programs to make them better.
- Continue to improve upon the new private school for 5-8th grades and expand to 12th grade as well as to Pre-K.
- Begin identifying and utilizing more people to support LSA programs.