



501(c)(3) Non-Profit

2024 Annual Report



Leadership Society of Arizona

Mission Statement

Meet students where they are at and expose them to correct concepts that they can use to create a more stable and happier way of life for themselves!

Community Partners



KSM Inc.



PHOENIX
PXU
UNION





Leadership Society of Arizona Team

Board of Directors



Jacob Kashiwagi
Chairman of the Board



Kayla Krassa
Director



William Wood
Director



Jake Gunnoe
Director



Alfredo Rivera
Director

Lead Team



Isaac Kashiwagi



Joseph Kashiwagi



Jessup Traum



Aishwarya Chopra



Hailey Wesloski



Elliott Norton

Instructors & Support Staff



Yutian Chen



Kayla Krassa



Shriya Tummala



Suley Cortes



Lorrin Yang



Mathias Pooley



Peyton Hall



Edgar Rodriguez



Logan Carvalho



2024 By the Numbers

Revenue: \$1.02M

Expenses: \$1.01M

Bank: \$229K

Investment: \$251K

	2023	2024	Difference
Outreach			
Videos Posted	55	36	-19
Articles Posted	11	21	+10
Total Site Visitors	32K	45K	+13k
Podcasts & Presentations	5	2	-3
Results			
Programs	15	17	+2
Students	643	618	-25
Satisfaction	92%	96%	+4
Parent Reported Positive Impact	81%	91%	+11
Repeat Partners	5/5	6/6	+1
Partners	22	34	+12
Newsletter Subscribers	951	554	-397
Books Sold	79	92	+13
YouTube Subscribers	795	992	+197



2024 Accomplishments

Innovation and Developments

Students

- Increased the number of Valley Guardians and Challenge Foundation coaching and college scholarship participants from 45 to 57. The students are doing phenomenal.
- Continued to develop the new private school for 5-12th grades, with the addition of an elementary arm covering Pre-K to 4th grade.
- Added 22 more students to the LeadAZ Private School family, and 10 more to the coaching program.

Partners

- Increased our partners from 22 to 34 and our key partners from 4 to 9.
- Partnered with the Challenge Foundation, Gila River Indian Community, and Chandler and Mesa School Districts' Migrant programs to support their students through enriching and applicable leadership summer programs.
- All partners were very satisfied and will continue their relationship with LSA.
- Continued long term partnership with the Valley Guardians and expanded into a new trade program venture.

Community

- Donated Thanksgiving meals to 12 families totaling \$2K.
- Added more engaging videos on our YouTube Channel.



Summary of Programs

Summer	8 Programs 409 Students 94% Satisfaction 9 New Success Coaching Students
Valley Guardians	1 Program 57 Students 95% Satisfaction 100% Improving in Personal Life
Camps	5 Programs 75 Students 97% Satisfaction 1 New Coaching Student
Success Coaching	1 Program 58 Students 95% Satisfaction 10 Leadership Workshops
LeadAZ Private School	2 Programs 47 Students 90% Satisfaction Expanded into Pre-K-4 th

Leadership Society of Arizona

BALANCE SHEET

Leadership Society of Arizona

INCOME STATEMENT

For Accounting Year 2024
January 1, 2024 - December 31, 2024

For Accounting Year 2024
January 1, 2024 - December 31, 2024

TOTAL ASSETS		TOTAL LIABILITIES		INCOME	
\$479,994		\$0			
				Program Revenue	\$1,022,852
				Sales Revenue	\$291
				Grant Donations	\$0
				Private Donations	\$0
				Government Funding	\$0
				Other Income	\$0
				Total Income	\$1,023,143
CURRENT ASSETS		CURRENT LIABILITIES			
Cash in Bank	\$228,994	Accounts Payable	\$0		
Inventory	\$0	Taxes Payable	\$0		
Prepaid Expenses	\$0	Notes Payable (due within 12 months)	\$0		
Other	\$251,000	Current Portion Long-term Debt	\$0		
TOTAL	\$479,994	Other current liabilities (specify)	\$0		
		TOTAL	\$0		
				EXPENSES	
FIXED ASSETS		LONG-TERM LIABILITIES		Program Costs	\$64,188
Machinery & Equipment	\$0	Bank Loans Payable (greater than 12 m	\$0	Cost of Goods Sold	\$0
Furniture & Fixtures	\$0	Less: Short-term Portion	\$0	Marketing	\$1,939
Leasehold Improvements	\$0	Notes Payable to Stockholders	\$0	Bank Charges/Fees	\$7,889
Real Estate / Buildings	\$0	Other long-term debt (specify)	\$0	Contractor Wages	\$0
Other	\$0	TOTAL	\$0	Insurance	\$6,692
TOTAL	\$0			Office Supplies & Software	\$8,501
				Legal/Professional Services	\$4,200
OTHER ASSETS		OTHER LIABILITIES		Taxes/Licenses	\$0
Specify	\$0	Specify	\$0	Operating Expenses	\$498,382
Specify	\$0	Specify	\$0	Fundraising Expenses	\$0
Specify	\$0	Specify	\$0	Other Expenses	\$15,273
TOTAL	\$0	TOTAL	\$0	LEADAZ	\$347,827
				Administration	\$56,100
				Total Expenses	\$1,010,989
NET WORTH		\$479,994		EXCESS/LOSS	
TOTAL LIABILITIES & NET WORTH		\$479,994			



2024 Vision

- Continue to find new partners to run new leadership program tests to identify impact.
- Continue to improve upon existing partnerships and programs to make them better.
- Continue to develop and stabilize LSA's LeadAZ Private School and Judy's Tots programs.
- Begin identifying and utilizing more people to support LSA programs.