

LEADERSHIP SOCIETY
OF ARIZONA

501(c)(3) Non-Profit

2025 Annual Report



Leadership Society of Arizona

Mission Statement

Meet students where they are at and expose them to correct concepts that they can use to create a more stable and happier way of life for themselves!

Community Partners



KSM Inc.





Leadership Society of Arizona Team

Board of Directors



Jacob Kashiwagi
Chairman of the Board



Kayla Krassa
Director



William Wood
Director



Jake Gunnoe
Director



Alfredo Rivera
Director

Lead Team



Isaac Kashiwagi



Joseph Kashiwagi



Jessup Traum



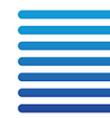
Aishwarya Chopra



Hailey Wesloski



Elliott Norton



2025 By the Numbers

Revenue: \$1.1M

Expenses: \$1.1M

Bank: \$200K

Investment: \$287K

	2024	2025	Difference
Outreach			
Videos Posted	36	51	+15
Articles Posted	21	5	-16
Total Site Visitors	45K	29K	-16k
Podcasts & Presentations	0	0	0
Results			
Programs	17	17	-
Students	618	665	+47
Satisfaction	96%	96%	-
Parent Reported Positive Impact	89%	91%	+2
Repeat Key Partners	6/6	7/7	+1
Partners	34	40	+6
Newsletter Subscribers	951	596	-395
Books Sold	92	54	-38
YouTube Subscribers	958	1,156	+198



2025 Accomplishments

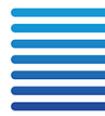
Innovation and Developments

Students

- Increased the number of Valley Guardians and Challenge Foundation coaching and college scholarship participants from 57 to 77. This was done by adjusting our coaching model by having Senior Coaches utilize Junior Coaches to care for more students.
- Continued to develop the new private school for 5-12th grades, with the addition of an elementary arm covering Pre-K to 4th grade.
- Increased enrollment at LeadAZ Private School from 36 to 42 students, and 8 more to the coaching program.
- Increased our partners from 34 to 40.
- Partnered with the Challenge Foundation, Gila River Indian Community, and Avondale/Chandler/Mesa School Districts' Migrant programs to support their students through enriching and applicable leadership summer programs.
- All partners were very satisfied and will continue their relationship with LSA.
- Continued long term partnership with the Valley Guardians and shaping the trade school program.
- Donated Thanksgiving meals to 15 families totaling \$1.5K. We supported more families in 2025 than 2024 with less, by creating new partnerships with Food City and City of Mesa.
- Added more engaging videos on our YouTube Channel.

Partners

Community



Summary of Programs

Summer ----- 8 Programs | 407 Students | 94% Satisfaction | 8 New Success Coaching Students

Valley Guardians ----- 1 Program | 77 Students | 95% Satisfaction | 100% Improving in Personal Life

Camps ----- 5 Programs | 64 Students | 97% Satisfaction | 1 New Camp Location

Success Coaching ----- 1 Program | 58 Students | 95% Satisfaction | 10 Leadership Workshops

LeadAZ Private School ----- 2 Schools | 59 Students | 91% parent 90% student Satisfaction | Accreditation + electives

BALANCE SHEET INCOME STATEMENT

For Accounting Year 2025

January 1, 2025 - December 31, 2025

TOTAL ASSETS**\$486,077****CURRENT ASSETS**

Cash in Bank	\$199,077
Inventory	\$0
Prepaid Expenses	\$0
Other	\$287,000
TOTAL	\$486,077

FIXED ASSETS

Machinery & Equipment	\$0
Furniture & Fixtures	\$0
Leasehold Improvements	\$0
Real Estate / Buildings	\$0
Other	\$0
TOTAL	\$0

OTHER ASSETS

Specify	\$0
Specify	\$0
Specify	\$0
TOTAL	\$0

NET WORTH**TOTAL LIABILITIES & NET WORTH****\$486,077****EXCESS/LOSS****-\$26,435****TOTAL LIABILITIES****\$0****CURRENT LIABILITIES**

Accounts Payable	\$0
Taxes Payable	\$0
Notes Payable (due within 12 months)	\$0
Current Portion Long-term Debt	\$0
Other current liabilities (specify)	\$0
TOTAL	\$0

LONG-TERM LIABILITIES

Bank Loans Payable (greater than 12 months)	\$0
Less: Short-term Portion	\$0
Notes Payable to Stockholders	\$0
Other long-term debt (specify)	\$0
TOTAL	\$0

OTHER LIABILITIES

Specify	\$0
Specify	\$0
Specify	\$0
TOTAL	\$0

For Accounting Year 2025

January 1, 2025 - December 31, 2025

TOTAL LIABILITIES & NET WORTH**\$486,077****INCOME**

Program Revenue	\$378,883
Sales Revenue	\$870
Grant Donations	\$0
Private Donations	\$5,500
Government Funding	\$0
LeadAZ Tuition / Programs	\$740,445
Total Income	\$1,125,698

EXPENSES

Program Costs	\$226,938
Cost of Goods Sold	
Marketing	\$6,681
Bank Charges/Fees	
Wages	\$681,175
Insurance	
Office Supplies & Software	
Legal/Professional Services	
Taxes/Licenses	
Operating Expenses	\$208,436
Fundraising Expenses	
Other Expenses	\$3,210
LEADAZ	
Administration	\$25,693
Total Expenses	\$1,152,133



2025 Vision

- Continue to find new partners to run new leadership program tests to identify impact.
- Continue to improve upon existing partnerships and programs to make them better.
- Continue to develop and stabilize LSA's LeadAZ Private School and Judy's Tots programs.
- Begin identifying and utilizing more people to support LSA programs.