



501(c)(3) Non-Profit

# 2025 Annual Report

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# Leadership Society of Arizona

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## Mission Statement

Meet students where they are at and expose them to correct concepts that they can use to create a more stable and happier way of life for themselves!

## Community Partners



**KSM Inc.**



PHOENIX  
**PXU**  
UNION





# Leadership Society of Arizona Team

## Board of Directors



**Jacob Kashiwagi**  
Chairman of the Board



**Kayla Krassa**  
Director



**William Wood**  
Director



**Jake Gunnoe**  
Director



**Alfredo Rivera**  
Director

## Lead Team



**Isaac Kashiwagi**



**Joseph Kashiwagi**



**Jessup Traum**



**Aishwarya Chopra**



**Hailey Wesloski**



**Elliott Norton**



# 2025 By the Numbers

Revenue: \$1.1M

Expenses: \$1.1M

Bank: \$200K

Investment: \$287K

	2024	2025	Difference
Outreach			
Videos Posted	36	51	+15
Articles Posted	21	5	-16
Total Site Visitors	45K	29K	-16k
Podcasts & Presentations	0	0	0
Results			
Programs	17	17	-
Students	618	665	+47
Satisfaction	96%	96%	-
Parent Reported Positive Impact	89%	91%	+2
Repeat Key Partners	6/6	7/7	+1
Partners	34	40	+6
Newsletter Subscribers	951	596	-397
Books Sold	92	54	-38
YouTube Subscribers	958	1,156	+198



# 2025 Accomplishments

## Innovation and Developments

### Students

- Increased the number of Valley Guardians and Challenge Foundation coaching and college scholarship participants from 57 to 77. This was done by adjusting our coaching model by having Senior Coaches utilize Junior Coaches to care for more students.
- Continued to develop the new private school for 5-12<sup>th</sup> grades, with the addition of an elementary arm covering Pre-K to 4<sup>th</sup> grade.
- Increased enrollment at LeadAZ Private School from 36 to 42 students, and 8 more to the coaching program.

### Partners

- Increased our partners from 34 to 40.
- Partnered with the Challenge Foundation, Gila River Indian Community, and Avondale/Chandler/Mesa School Districts' Migrant programs to support their students through enriching and applicable leadership summer programs.
- All partners were very satisfied and will continue their relationship with LSA.
- Continued long term partnership with the Valley Guardians and shaping the trade school program.

### Community

- Donated Thanksgiving meals to 15 families totaling \$1.5K. We supported more families in 2025 than 2024 with less, by creating new partnerships with Food City and City of Mesa.
- Added more engaging videos on our YouTube Channel.



# Summary of Programs

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**Summer** - - - - - 8 Programs | 407 Students | 94% Satisfaction | 8 New Success Coaching Students

**Valley Guardians** - - - - - 1 Program | 77 Students | 95% Satisfaction | 100% Improving in Personal Life

**Camps** - - - - - 5 Programs | 64 Students | 97% Satisfaction | 1 New Camp Location

**Success Coaching** - - - - - 1 Program | 58 Students | 95% Satisfaction | 10 Leadership Workshops

**LeadAZ Private School** - - - - - 2 Schools | 59 Students | 91% parent 90% student Satisfaction | Accreditation + electives

Leadership Society of Arizona

BALANCE SHEET

Leadership Society of Arizona

INCOME STATEMENT

For Accounting Year 2025  
Janurary 1, 2025 - December 31, 2025

For Accounting Year 2025  
January 1, 2025 - December 31, 2025

TOTAL ASSETS		TOTAL LIABILITIES		INCOME	
\$486,077		\$0			
				Program Revenue	\$378,883
				Sales Revenue	\$870
				Grant Donations	\$0
				Private Donations	\$5,500
				Government Funding	\$0
				LeadAZ Tuition / Programs	\$740,445
				Total Income	\$1,125,698
CURRENT ASSETS		CURRENT LIABILITIES			
Cash in Bank	\$199,077	Accounts Payable	\$0		
Inventory	\$0	Taxes Payable	\$0		
Prepaid Expenses	\$0	Notes Payable (due within 12 months)	\$0		
Other	\$287,000	Current Portion Long-term Debt	\$0		
TOTAL	\$486,077	Other current liabilities (specify)	\$0		
		TOTAL	\$0	EXPENSES	
FIXED ASSETS		LONG-TERM LIABILITIES			
Machinery & Equipment	\$0	Bank Loans Payable (greater than 12 n	\$0	Program Costs	\$226,938
Furniture & Fixtures	\$0	Less: Short-term Portion	\$0	Cost of Goods Sold	
Leasehold Improvements	\$0	Notes Payable to Stockholders	\$0	Marketing	\$6,681
Real Estate / Buildings	\$0	Other long-term debt (specify)	\$0	Bank Charges/Fees	
Other	\$0	TOTAL	\$0	Wages	\$681,175
TOTAL	\$0			Insurance	
OTHER ASSETS		OTHER LIABILITIES		Office Supplies & Software	
Specify	\$0	Specify	\$0	Legal/Professional Services	
Specify	\$0	Specify	\$0	Taxes/Licenses	
Specify	\$0	Specify	\$0	Operating Expenses	\$208,436
TOTAL	\$0	TOTAL	\$0	Fundraising Expenses	
				Other Expenses	\$3,210
				LEADAZ	
				Administration	\$25,693
				Total Expenses	\$1,152,133
NET WORTH		\$486,077		EXCESS/LOSS	
TOTAL LIABILITIES & NET WORTH		\$486,077		-\$26,435	



## 2025 Vision

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- Continue to find new partners to run new leadership program tests to identify impact.
- Continue to improve upon existing partnerships and programs to make them better.
- Continue to develop and stabilize LSA's LeadAZ Private School and Judy's Tots programs.
- Begin identifying and utilizing more people to support LSA programs.